



ESPORT CANADA

✉ info@esportcanada.org

🌐 www.EsportCanada.org

📍 505 Lytham Place, Niverville, MB
R0A 0A1

2022 AGM Agenda of Esport Canada

Date: October 4, 2022
Time: 7pm CDT/8pm EDT
Location: Virtual (Discord)

Present

Chair: Melissa Burns
Treasurer/CFO: Dan Rolo
Vice Chair: Matthew Kovacs
Director of Amateur Competition: Salil Gupta
Director of Post-Secondary: Tyler Hetherington
Director of Education: Jim Gagne
Manitoba School Esports Association: Tyler Muntain
Ontario School Esports Association: Matt Wannamaker
St Clair College: Shaun Byrne
Keyano College: Ben Bramly

Reporting Period: 2021–2022

1. CALL TO ORDER & OPENING REMARKS

- **Call to Order:** The Annual General Meeting of Esport Canada was called to order by Melissa Burns, Chair and Executive Director.
- **Welcoming Address:** Executive Director Melissa Burns presented the foreword, reviewing the 2021–2022 program year. Highlights included:
 - Expansion into high school competitions alongside existing middle school programs (notably in Manitoba and Ontario).
 - Official registration as a federally recognized not-for-profit organization.
 - International representation as a National Affiliate of the North American Scholastic Esports Federation (NASEF) and Affiliate Member of the International Esports Federation (IESF).
 - Key partnerships formed with St. Clair College, Fanshawe College, FC Gaming, MESA, and NFESE.
 - Diversity, Equity, and Inclusion initiatives, including a panel on "Engaging Girls in Gaming" reaching over 10,000 people.

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2. REVIEW OF MISSION, VISION, & CORE VALUES

- **Mission Statement:** To amplify local gaming communities through federal advocacy, international representation, and sanctioned national competition and events.
- **Vision:** To see the Canadian Esports Ecosystem thrive by fostering a community built on respect, excellence, and love of the game.
- **Core Values:** Collaboration, Inclusion, Education, and Play.

3. MEMBERSHIP & PROGRAMMING REPORT

- **K–12 Membership Growth:** Expanded from 10 school boards in 4 provinces (2020–2021) to over 30 school boards across 6 provinces in 2021–2022. Facilitated the creation of the Ontario Federation of School Esports Associations (OFSEA) with 17 participating school districts.
- **Student & Event Reach:** Connected over 400 students across middle school and high school levels. Hosted regional and national tournaments with over 70 teams.
- **Sanctioned Games:**
 - *Middle School:* Rocket League, Brawlhalla, Minecraft, Pokémon UNITE.
 - *High School:* League of Legends, Rocket League, Minecraft, Brawlhalla.
 - *Amateur Competition:* Tekken 7 (Inaugural Champion: Naqi Hayder).
- **Special Events:** International Video Games Day invitational tournament in partnership with NASEF (featuring teams from Canada, USA, Mexico, England, and Scotland, streamed in 3 languages).



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4. FINANCIAL REPORT (2021–2022)

Presented by Daniel Rolo, Chief Financial Officer.

Summarized Statement of Revenue & Expenditures (July 1, 2021 – June 30, 2022)

Category	Amount (CAD)
Revenue	
Donations	\$957.70
Sponsorship / Services in Kind / Other	\$0.00
Total Revenue	\$957.70
Expenditures	
Legal Fees	\$313.18
Overhead	\$644.52
Events & Tournaments / Administration / Other	\$0.00
Total Expenditures	\$957.70
Net Revenue Over Expenditures	\$0.00

MOTION 4.1: Approval of the 2021–2022 Financial Report

- **Motioned by:** Dan Rolo
- **Seconded by:** Matt Kovacs
- **Outcome:** Passed

5. STRATEGIC GOALS FOR 2022–2023

The board presented key objectives for the upcoming year:

1. **EDU (K-12):** Formalize/codify the Esport Canada EDU Council with broader provincial/territorial representation, and support Alberta educators in establishing scholastic esports.
2. **Post-Secondary:** Host a Canadian Showcase Championship and establish Canadian-specific power rankings.



3. **Amateur Competition:** Secure a title sponsor for event costs/prizes, partner with major existing events for national finals, and collaborate with game developers/publishers.
4. **Organizational:** Expand Canadian industry/community connections, build operational capacity, and secure corporate sponsorships and grant funding.

6. BOARD & EXECUTIVE LEADERSHIP ACKNOWLEDGEMENT

The following leadership team was recognized for the reporting period:

- **Board of Directors:**
 - Melissa Burns – Chair
 - Matthew Kovacs – Vice Chair
 - Salil Gupta – Director of Amateur Competition
 - Tyler Hetherington – Director of Post-Secondary
 - Jim Gagne – Director of Education
- **Executive Management:**
 - Melissa Burns – Executive Director
 - Daniel Rolo – Chief Financial Officer

MOTION 6.1: Confirmation and appointment/reappointment of the Board of Directors

- **Motioned by:** Melissa Burns
- **Seconded by:** Matt Kovacs
- **Outcome:** Passed

7. ADJOURNMENT

MOTION 7.1: Adjournment of Meeting

- **Motioned by:** Melissa Burns
- **Seconded by:** Jim Gagne
- **Outcome:** Passed

Signature of Representative

Oct. 4, 2022

Melissa Burns

Date of Meeting

Chair, Board of Directors

